

Frequently Asked Questions



Is your Service available for all Countries?

If you reside in USA/Europe/Australia/India/Asian Countries you can avail of my service. Your book can be published **ONLY** in countries that support royalty payment transfer by the three global platforms. Currently, Amazon and Google do not send royalty to African banks. If publishing in your country is not possible contact me for alternate solutions

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No, in self-publishing, **Amazon International** is your global paperback bookstore. But you don't need to keep any inventory, ship books, or collect payments from customers. Amazon will print, ship books, and collect payments from customers after they order online, and later send its royalty % to you. This is called the **Print on Demand** method. Regular bookstore distribution is only for traditional publishers like Penguin, Random House, etc. But the final decision still lies with store owners. They only stock books of popular authors with guaranteed sales. They won't stock books of every known/unknown author worldwide even if published traditionally due to rack space, supply logistics, and commercial issues.

Indian Authors - Can customers buy my Paperback on Amazon India and Flipkart?

Yes, but through an alternate method. This is because Amazon International does not have a manufacturing/shipping paperback within India yet. So, we have to use an alternate distributor that

imitates amazon print on demand locally with **ordinary white paper and lower costs**. The procedure for creating an account is similar to the above and I will guide you. This distributor also has an optional distribution to Amazon India and Flipkart for an extra fee of Rs 1500 per book that the author has to pay directly to the distributor.

Is there any Contract or Ongoing Payments?

There is NO Contract or Ongoing Payments for this. Assisted Publishing is a service where you pay me a FIXED amount to have your book published worldwide with no ongoing payments or commissions. Here you will retain all your book rights and get full royalties henceforth.

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How will I get paid and what are the Royalties?

All royalties for book sales will directly go to your Bank/PayPal account.

Indicative Royalties		
Amazon Kindle	35%	Books below US\$2.99
Amazon Kindle	70%	Books from US\$2.99 to US\$9.99
Amazon Paperback	Use calculator	Calculator
Non-Amazon	45% to 85%	Depends on retailer
Google Books	50% to 70%	Depends on channel
Indian Paperback	20% to 30%	Local channels

Help! I noticed some Typos and Mistakes after Publishing.

Don't worry. We can update the book with a **revised** interior or cover even after publishing. And it will go live within 72 hours. However, customers who have purchased the book before correction will have the uncorrected version.

Can I Print my Paperback to Sell them on my own?

Yes, if you can handle the logistics of printing, storage, orders, and shipping to customers. But you cannot use the ISBN provided by Amazon on such personally printed books. You can get a new ISBN or sell them without ISBN. **Note** - You can give your **eBook** free to anyone by creating free download coupons on Non-Amazon sites.

Why can't you use your Publishing Account to publish my book?

There are a few reasons why I don't. **First** - I am not a commercial publisher. I am a book publishing coach helping other writers to become self-publishers. **Second** - Though technically I can publish your book quickly from my own publishing accounts the problem is about finance and tax hassles. If I publish your book from my accounts, then your royalty amounts will first come to my bank account (minus tax). From that amount, I have to pay you by retaining my percentage and also maintaining your financial paperwork for royalties. Secondly, sending money to you within India or to other countries involves various banking paperwork, commissions, minimum send limits, and annual tax forms. All these mutual activities are neither practical nor possible in the long run as I am an individual and not a company with finance staff to manage them. **Third** - If I publish your book from your accounts you will have 100% ownership of your account, content, and also get all royalties directly from Amazon, Google, and Non-Amazon into your bank account without my deductions. Isn't that great? **Note** - After the publishing is over you can change your account passwords and keep them safely.

Will my Book Sell?

Maybe yes or maybe no is the honest answer. No one can guarantee that your book will sell. Remember writing/publishing is a passion, but selling is a business. However, I can recommend some external services like Newsletter Promotion, Book Review Services, or Facebook Advertising, etc., to

improve visibility for your book. Both traditional and self-published authors have to market their books continuously to improve their author brand.

What is Out of Scope?

Note –This is only a publishing project and does NOT involve any marketing services, guaranteeing sales, reformatting the files, editing or proofreading, ghostwriting, creating 3D covers, creating websites, handling copyright/legal/plagiarism/trademark issues, managing your publishing accounts, forgot login/password issues, extracting reports, providing free copies, publishing on other distributors like Ingram/Lulu/others, or promotional activities.

What about Audiobook?

Audiobook publishing is not covered in this cost. It can be done at additional cost but you have to get the audio files done externally through professional narrators.

Why Should I Self-Publish?

<http://author-world.com/ARTICLES/Why%20Self%20Publish.htm>

