



Author and Life Skills Coach



Dear Friends

- Do you wish to share your knowledge and experience to the world?
- Do you dream of being a published author of one or more books?
- Do you want to see your books available worldwide in various formats?
- Do you feel publishing a book overwhelming and expensive?
- Are you not sure of where to start?

There is good news. You don't have to do this journey on your own. Just hire me as an Author Coach and quickly start your publishing journey.

Thejendra Sreenivas

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About

Thejendra Sreenivas is a technical manager from Bangalore and has more than 25 years' experience in the IT industry. He is also an author and coach, and has published more than 20 books on a wide range of subjects. Please visit his website www.thejendra.com to see details of his books.

Author Workshop – How to Self-Publish a Book

Beginner Workshop

Audience - Anyone who wants to write a fiction or non-fiction book. This half day workshop will give a complete overview of,

- Who is an author, why become an author, and types of authors.
- Overcome your fears and confidently start your journey.
- The tools and techniques required.
- The Do's and Don'ts of writing a book.
- How the publishing industry works and its various types.
- Why self-publish and its advantages.
- Where to publish and other doubts.
- Answers to Frequently asked Questions.

Pricing and Packages

Individuals - Prices start at just Rs 2499/- per student. Nominal travel costs extra (if applicable).

Companies - Prices start at Rs 13,999/- for four students with Rs 2999/- for each extra student. Taxes and nominal travel costs extra (if applicable).

City - Bangalore. Tele-Video coaching can be explored for other places.

Location - For Companies (Training Room). For Individuals (Mutually Convenient Location).

Requirements – Projector and Laptop can be arranged.

Advanced Workshop

This is after you write your draft manuscript and will be a personalized hand-holding session for the following,

- Creating your publishing accounts on Amazon, Apple, Smashwords, and Google Play.
- Populating the above accounts with your author, bank, and tax details to receive royalties directly into your bank.
- Formatting your book interiors for Paperback, and other Electronic books like Kindle, Apple, Kobo, etc.
- Creating a front cover for your Paperback and Electronic books.
- How to upload the interiors and cover pages on Amazon, Kindle, Apple, Google Play, etc.
- Input the relevant book details, keywords, pricing, etc., and review the book look and feel online.
- Other Do's, Don'ts, corrections and answers to Frequently asked Questions.
- Finally, submit the books for publishing.

Pricing and Packages

Individuals - Prices start at just Rs 7999/- per student. Nominal travel costs extra (if applicable).

Companies - Prices start at Rs 24,999/- for four students with Rs 4999/- for each extra student. Taxes and nominal travel costs extra (if applicable).

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Books by Thejendra Sreenivas

Here are some books that I have self-published and made available worldwide in multiple formats like Paperback, Kindle, iPad, Kobo, etc.



When you speak, your words will echo only across the room or down the hall. But when you write, your words will echo down the ages - Bud Gardner
